



12TH ANNUAL PGA OF BC

GOLFATHON FOR ALS

2017 MEDIA BINDER



Spallumcheen Golf & Country Club – Supporting Murray Vatamaniuck





"How many sports can we play all our life, and of those, how many can we enjoy alongside friends and family? For myself and the professionals of the PGA of BC - Golf tops that list! It's why I'm encouraging you and your foursome to lend your support, as BC's dedicated professionals tee it up to do their part in helping find a cure. As an avid golfer, I couldn't get to the tee box quick enough to become a part of the hugely successful PGA of BC Golfathon for ALS as its Ambassador. My friend's mom is battling ALS so raising funds for patient services is near to my heart. Let's unite and get behind the PGA of BC and its dedicated professionals. Thank you for your support...now let's hit the links!"

Jay Janower, Sports Anchor/Reporter, Global News BC
PGA of BC Golfathon for ALS Ambassador



"On behalf of the PGA of BC, thank you to all Golf Professionals, volunteers, industry and media friends who continue to help make this program a tremendous success. As a result of a joint effort made by all, we are able to continue supporting ALS Society of BC patient services in making a difference to individuals and their loved ones who are fighting this terrible disease."

Donald Miyazaki, Executive Director
Professional Golfers' Association of BC

MEDIA & MEMORIES



2017

THE PGA OF BC GOLFATHON FOR ALS

During the month of June, golf professionals play from sunrise to sunset, in support of those living with ALS. This year, 30 golf courses participated in another successful event. The ALS Society of BC would like to thank each golfer for participating, and helping make a difference in the lives of individuals affected by ALS. Thank you for lending your muscles to those who are losing the ability to use their own.

2017 GOLF COURSES AND PARTICIPANTS

Arbutus Ridge Golf Course - Richard Ingle, Andy Hajer & Jayme Young

Balfour Golf Course - Craig Wilkinson

Beach Grove Golf Club - Cory Rudston-Brown & Club Members

Black Mountain Golf Club - Tyrell Griffith, Greg Forbes, Patrick Sullivan, Brett Moore & Chris Krawetz

Copper Point Golf Club - Brian Schaal, Scott McClain, Bryan Armstrong & Kevin Bennett

Crown Isle Golf Course - Rod Prieto & Evan Webber

Fairview Mountain Golf Club - Rob Tadey & Thierry Martine

Fernie Golf & Country Club - Kenny Maki & Max Sherwood

Gallagher's Canyon Golf Club - Lee Alarie, Jason Jurimae, Taylor Fahey & John Mlikotic

Glacier Greens Golf Course - Bill Kelly, Brian Wise, Terran Berger & Pieter de la Rey

Greenacres Golf Course - Derek Whipple

Hirsch Creek Golf & Winter Club - Winston Michell

Kamloops Golf & Country Club - Alec Hubert & Brice MacDermott

Mayfair Lakes Golf & Country Club - Brian Coe & Nicky Jordan

Mount Brenton Golf Course - Jan Best

Mount Paul Golf Course - Dan Latin, Rick Shick, Brian Wornstaff & Bryan Cedarholm

Point Grey Golf & Country Club - Clark MacPherson, Stephanie Wong & Dave Zibrik

Quilchena Golf & Country Club - Victor Vianzon, John Vu, Mark Kitts & Tom Flockhart

Richmond Country Club - Robbie Woods

Seymour Golf & Country Club - Dale Schienbein & Lenny Cyr

Shaghnessy Golf & Country Club - Vaughn Marshall, Michael Thompson, Alan Palmer, Jared Siminoff, Branden Stewart & Zach Belitsky

Spallumcheen Golf & Country Club - Myles Johnson & Sieg Schreve

St. Eugene Golf Resort & Casino - Cindy Soukoroff & Chris Medford

Sun Rivers Golf Course - Jinn Baik, David Hole, Kirk Laukkanen & Brett Greenman

Sunset Ranch Golf & Country Club - Cody Bell, Jake Pilon & Mike Loewen

The Okanagan Golf Club - Lee Ranger, Ryan Desharnais & Connor Kozak

The Westin Bear Mountain Golf Resort - Jordan Ray, Jaegan Patron, Chris Currie, Bill Stafford, Dan Matthews, Alexa Matthews & David Clark

Vancouver Golf Club - Mike Heenan, Bob McCusker, Grant Gray & Randy Smith

Williams Lake Golf & Tennis Club - Tyler Brouillette & Morgan Day

Windermere Valley Golf Course - Dale Moore, Michael Midyette & Scott Lawlor

ARBUTUS RIDGE GOLF COURSE

Arbutus Ridge golfers play through rain, wind, to raise funds for ALS

July 14, 2017 – Cowichan Valley Citizen

On June 8 Arbutus Ridge Golf Course's Richard Ingle, Andy Hajer, and Jayme Young golfed 100 holes each through rain, wind and sun.



Raising funds and awareness for the ALS Society of BC, they played from 7 a.m. until 8:15 p.m. The long day ended with a collective score of 1,312, and a total of 26 birdies and one eagle.

"Our Golfathon included hammering rain for the first four hours, followed by massive wind gusts then, in typical West Coast fashion, glorious sunshine for the final few holes," said Richard Ingle, general manager of the Arbutus Ridge Golf Course.

"There are some aches, pains and mental fatigue after playing golf for 13 hours

straight but let's put this in perspective. It is nothing compared to what is endured by those afflicted with this terrible disease and the mental anguish their families are put through. Arbutus Ridge Golf Club is very proud to be associated with the ALS Society of British Columbia and the PGA of BC and looks forward to supporting the Golfathon for ALS for as long as it takes to find a cure."

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig's Disease, is a fatal neurodegenerative disorder that affects the person's motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

PGA of BC Golfathon for ALS – Arbutus Ridge

EVENT ENDED

📍 WHERE	Arbutus Ridge Golf Club - 3515 Telegraph Rd, Cobble Hill, BC View Map
📅 WHEN	Jun 8 5:00 AM - 10:00 PM Add to Calendar
🌐 WEBSITE	http://www.golfathonforals.com

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC through a donation. For more information:

www.golfathonforals.com

BALFOUR GOLF COURSE

Balfour pro Craig Wilkinson golfs to fight ALS

July 4, 2017 – The Nelson Daily

Balfour Golf Club professional Craig Wilkinson is a great supporter of finding a cure for ALS.



So much, that last week (June 26) Wilkinson golfed 200 holes in the sunrise to sunset fundraiser to support of those living with ALS, playing for 11 hours, 27 minutes, and 26 seconds to achieve the mark.

Wilkinson began the day at 6 a.m., finished with six round scores of 69, 70, 73, 74, 68, 68 along with 46 birdies.

"I always find myself looking forward to the PGA of BC Golfathon for ALS each June," said Wilkinson, Head Golf Professional at Balfour.

"The support that we as an association are able to provide to individuals and families in British Columbia who suffer with ALS is something that we all should be very proud of. I very much look forward to 2018 which will mark my 10th year as a participant and supporter of this great cause."

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Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

PGA of BC Golfathon for ALS – Balfour

EVENT ENDED

WHERE	Balfour Golf Course - 602 Queens Bay Rd, Balfour, BC View Map
WHEN	Jun 26 5:00 AM - 10:00 PM Add to Calendar
WEBSITE	http://www.golfathonforals.com

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC.

BLACK MOUNTAIN GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

July 7, 2017 – ALS Society of BC

During the month of June, golf professionals will golf from sunrise to sunset to support those living with ALS.

On June 19, 2017, Tyrell Griffith, Greg Forbes, Patrick Sullivan, Brett Moore, and Chris Krawetz golfed from 4:30am to 9:00pm in support of those living with ALS. They played 396 holes collectively, and one of them shot a hole in one!

“We had a total of 396 holes played,” said Chris Krawetz, Assistant Golf Professional at Black Mountain. “Our goal was to complete the Birdie Binge at Black Mountain for ALS. Between all of us, we shot 137 birdies and eagles, and Patrick Sullivan made a hole in one at hole number 4 at a blue tee.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com



JAY JANOWER ✓
@DOUBLEJGLOBALBC

Follow

Congrats to Tyrell Griffith, Greg Forbes, Russ Latimer of Black Mountain on their recent [@PGAofBC](#) Golfathon for ALS efforts. Well done!

6:15 AM - 19 Jun 2017

BEACH GROVE GOLF CLUB

Members take ALS torch from Beach Grove golf pro

September 6, 2017 – Delta Optimist



Members from Beach Grove Golf Club carried the torch in support of ALS with a relay-style golf-a-thon last week.

Following in the footsteps of assistant pro Cory Rudston-Brown, who has participated in the annual golfathon for many years, club members golfed a total of 385 holes from 6 a.m. to 8 p.m. Aug. 24, raising \$7,500 and counting.

"I had done it eight years leading up to last year and the way I did it, it had kind of hit a ceiling, so I was going to take a year off, but Larry Wobick and Terry Pickering, two of our members, came to me with an idea to kind of switch it up a bit and keep it going, which was really flattering," said Rudston-Brown.

"It was awesome to see the support."

Wobick said they received positive reviews from members and hopefully this fundraising concept will continue to grow in future years.

"In the past we had Cory doing it all by himself and that's a real endurance test and tough for him for three weeks after, so we thought why don't we get the members involved," said Wobick. "The more members we could have would also help us spread out our pledge base because when Cory does it he raises funds from the members, but if I'm doing it on behalf of the club and on behalf of ALS, I'm not going to just reach out to members, I'll reach out to friends, non-members and things like that."

The members who participated included Pickering (90 holes), Marsha Chapman (61), Wobick/Winston McRae (47), Roberta Wing (39), David Findlay (36), Dave Wright (33), Doug Thomas (27), Mary Adams (26) and Robin Johnston (17) as well as head pro Brent Derrheim (nine).

Three members from the club have passed away from ALS and Rudston-Brown also lost his grandfather to the disease, so the club has been touched in many ways.

"Because the club and Cory, in particular, has championed this cause we just felt it was important to keep this going. I think it is one of the underfunded diseases that requires more research to provide the needed care and hopefully one day the magic potion to find a cure," said Wobick.

During the summer months, golf professionals have been golfing to support those living with ALS with more than 11,000 holes played by close to 100 golfers.

Amyotrophic lateral sclerosis (ALS), also referred to as Lou Gehrig's Disease, is a fatal neurodegenerative disorder that affects the person's motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere. Typically the person is immobilized within two to five years of the initial diagnosis and there is no known cause or cure yet.

Proceeds from the Golfathon for ALS, the largest annual fundraising event for the ALS Society of B.C., provide crucial support services to ALS patients and their families and caregivers.

COPPER POINT GOLF CLUB

PGA of BC Golf Professionals Swing for the Cure

June 27, 2017 – ALS Society of BC

On June 20, 2017, Brian Schaal, Scott McClain, Bryan Armstrong, and Kevin Bennett golfed 263 holes each in support of those living with ALS.



Golfing from 4:55 am to 10:40 pm, they shot a total of 113 birdies and 3 eagles.

Brian finished with a score of 922, 939 for Scott, 955 for Bryan, and Kevin with 1,053.

“As members in good standing of the PGA of BC, we support all of the PGA of BC’s initiatives and events,” said Scott, Head Golf Professional at Copper Point. “From its inception, we have supported the PGA of BC’s Golfathon for ALS Society of BC event, knowing that patients and their families affected by ALS need our

help. But we didn’t realize how many people who are actually affected by ALS, either directly or indirectly. So, it’s even more important that we keep talking about it and raising more awareness to ultimately raise more money to find a cure. We are proud of our fellow PGA of BC members who test their bodies on the golf course and we are very appreciative of those who have supported our efforts through financial donations to the ALS Society of BC.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically, the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

PGA of BC Golfathon for ALS – Copper Point

EVENT ENDED

📍 WHERE	Copper Point Golf Club - 651 BC-95, Invermere, BC View Map
📅 WHEN	Jun 20 5:00 AM - 10:00 PM Add to Calendar
💻 WEBSITE	http://www.golfathonforals.com

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate.
www.golfathonforals.com

CROWN ISLE GOLF COURSE

Golf pros swing for a cure

June 27, 2017 – Comox Valley Record



During June, golf professionals have been golfing from sunrise to sunset to support those living with ALS.

On June 9, Rod Prieto and Evan Webber golfed 99 holes each at Crown Isle to support those living with ALS. After **24 hours** of golf, they finished with a collective score of 850, and 16 birdies.

Highlights of the event included playing night golf, and an initiative for a chance to join the golf pros given to the first two people to donate \$100 to the cause.

“We kicked off our 24 hours of golf at 7 a.m. on Friday, June 9 and were fortunate to have clear skies all day and a full moon all night,” said Prieto, director of golf at Crown Isle. “By 7 a.m. on Saturday morning, we were completely fatigued with sore backs, legs and hands, however we were also extremely thankful to all of our members, guests, and associates who donated to this cause. We raised over \$2,000 for the ALS Society of BC.”

Amyotrophic Lateral Sclerosis (ALS) — also referred to as Lou Gehrig’s Disease — is a fatal, neurodegenerative disorder that affects a person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere. Typically, the person is immobilized within two to five years of the initial diagnosis.

There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

CROWN ISLE GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

June 22, 2017 – ALS Society of BC



On June 9, 2017, Rod Prieto and Evan Webber golfed 99 holes each to support those living with ALS.

After 24 hours of golf, they finished with a collective score of 850, and 16 birdies. Highlights of the event included playing night golf and an initiative for a chance to join the golf pros given to the first two people to donate \$100 to the cause.

“We kicked off our 24 hours of golf at 7:00am on Friday, June 9th and were fortunate to have clear skies all day and a

full moon all night,” said Rod Prieto, Director of Golf at Crown Isle.

“By 7:00am on Saturday morning, we were completely fatigued with sore backs, legs and hands, however we were also extremely thankful to all of our members, guests, and associates who donated to this cause. We raised over \$2000 for the ALS Society of BC.”

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Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

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Please Donate.

www.golfathonforals.com



FAIRVIEW MOUNTAIN GOLF COURSE

Tadey and Martine play a dozen rounds for ALS

June 14, 2017 – Oliver Chronicle



Rob Tadey and Thierry Martine don't have much time to talk today because they're too busy raising money for ALS sufferers.

The avid golfers at Fairview Mountain Golf Course started at first light this morning in the 12th annual PGA of BC Golfathons for ALS. Their plan is to play about 12 rounds and finish up after the dinner hour. That's a lot of golf and they'll be tired. But it's worth every swing.

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There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Fairview Mountain is one of 36 courses in BC participating in the golfathon.



FAIRVIEW MOUNTAIN GOLF COURSE

Fairview Mountain pros hit the tee for ALS

June 1, 2017 – Penticton Western News

Throughout June, golf pros will play from sunrise to sunset to support those living with ALS.

On June 14, Rod Tadey and Thierry Martine of the Fairview Mountain Golf Club in Oliver will golf as many holes as possible to raise awareness and funds for the ALS Society of BC.

The Fairview Mountain Golf Club is one of 36 golf courses located across B.C. participating in the 12th Annual PGA of B.C. Golfathon for ALS.

“On behalf of the Association, I am extremely excited for the PGA of B.C.’s decade of participation with Golfathon for ALS, benefiting the ALS Society of B.C. patient services,” said Donald Miyazaki, executive director of the PGA of BC. “In our 11 years of involvement, the efforts of our members have generated over \$1.3 million. We have also assisted the tens of thousands of individuals in British Columbia affected by this deadly disease. I am confident that with the continued support of our members, 2017 will be the most successful PGA of B.C. Golfathon for ALS to date.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

“How many sports can we play all our life, and of those, how many can we enjoy alongside friends and family? For myself and the professionals of the PGA of BC – Golf tops that list,” said Jay Janower, sports anchor/reporter for Global News B.C. “It’s why I’m encouraging you and your foursome to lend your support, as BC’s dedicated professionals tee it up to do their part in helping find a cure. As an avid golfer, I couldn’t get to the tee box quick enough to become a part of the hugely successful PGA of BC Golfathon for ALS as its Ambassador. My friend’s mom is battling ALS so raising funds for patient services is near to my heart. Let’s unite and get behind the PGA of BC and it’s dedicated professionals. Thank you for your support....now let’s hit the links!”

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers. To donate, visit www.golfathonforals.com.

FAIRVIEW MOUNTAIN GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

June 27, 2017 – ALS Society of BC



Fairview Mountain
@FairviewMtnGolf

Follow

Wendy Toyer from @ALS_BC accepts Fairview Mountain 2017 Donation from Thierry Martine \$14,774.50. Golf a Thon & Patio Party. #fairviewpride



3:24 PM - 10 Jul 2017

On June 14, 2017, Rob Tadey and Thierry Martine golfed 216 holes each in support of those living with ALS. Golfing from 4:30 am to 7:00 pm, Thierry finished with a score of 790, 4 eagles, and 78 birdies, and Rob scored 800, with 63 birdies, and 5 eagles.

Thierry won the Carmichael Trophy, which was made and donated by one of the club's members, by a score of 7 rounds to 2, tying 2 rounds with Rob. The two golfers say the highlight of this event was being able to participate, and do what they can in support of ALS.

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is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

PGA of BC Golfathon for ALS – Fairview Mountain

EVENT ENDED

WHERE	Fairview Mountain Golf Club - 933 Old Golf Course Rd, Oliver, BC View Map
WHEN	Jun 14 5:00 AM - 10:00 PM Add to Calendar
WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

FERNIE GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

July 18, 2017 – ALS Society of BC

On July 17, 2017, Kenny Maki golfed 101 holes in support of those living with ALS. Golfing from 7:30am to 8:00pm, Kenny also made nine birdies. Max Sherwood joined him for one round, golfing 18 holes.

“I always enjoy doing the Golfathon every year,” said Kenny, Assistant Golf Professional at Fernie. “It’s for a good cause, and it’s nice to do it in the middle of summer when it’s nice and hot. Everybody was really excited about it.”

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GALLAGHER'S CANYON GOLF CLUB

PGA of BC Golf Professionals Swing for the Cure

July 12, 2017 – ALS Society of BC

On June 29, 2017, Lee Alarie, Jason Jurimae, Taylor Fahey, and John Mlikotic golfed from 5:45 am to 9:55 pm. In support of those living with ALS, they golfed 108 holes each.



"We had all four of our golf professionals playing this year," said Jason Jurimae, Associate Golf Professional at Gallagher's Canyon. "This was John's first ALS Golfathon Day. We didn't keep score every round, but all players had at least one round under par."

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GLACIER GREENS GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

July 5, 2017 – ALS Society of BC



On June 26, 2017, Bill Kelly, Brian Wise, Terran Berger and Pieter de la Rey golfed 912 holes collectively in support of those living with ALS. Bill golfed from 6:00am to 11:30pm; Brian and Peter from 4:45am to 9:00pm; and Terran from 4:45am to 1:00pm. Brian birdied all holes except for 2, while Pieter birdied all except for 1. At the end of it all, head golf pro Bill said it was quite windy, but they had a good day spent with some good people.

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Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

GREENACRES GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

July 5, 2017 – ALS Society of BC



During the month of June, golf professionals will golf from sunrise to sunset to support those living with ALS.

Getting an early start on May 19th, 2017 Derek Whipple of Green Acres Golf Course, Richmond BC golfed 54 holes between 6AM – 9PM to raise awareness and funds for the ALS Society of BC. Green Acres Golf Course is one of 35 golf courses located across BC participating in the 12th Annual PGA of B.C. Golfathon for ALS.

Derek scores included 30 pars, 7 birdies and 1 eagle! This was his 5th season golfing for ALS.

"I am forever thankful for the amount of support I receive from club members and guests, especially the Tuesday Ladies Fun League. I hope this will be our best year so far," commented Derek after his day of golf.

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carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

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HIRSCH CREEK GOLF & WINTER CLUB

Hirsch Creek's Michell hits 754 shots in one day

July 2, 2017 – Kitimat Northern Sentinel



Hirsch Creek Golf and Winter Club golf pro Winston Michell last week played a staggering 10 rounds of golf to raise awareness and funds for the ALS Society of B.C.

Michell started playing at 7 a.m. and finished after 9 p.m., during which time he played 180 holes with a total of 754 shots, all part of the 12th annual Professional Golfers' Association (PGA) of B.C.'s Golfathon for ALS, raising over \$1,000 in the process.

Hirsch Creek was one of 36 golf courses across the province that participated in the Golfathon, the proceeds going towards providing crucial support services to ALS patients and their families, friends, and caregivers, through the ALS Society of B.C. Society Executive Director Wendy Toyer said the Golfathons are a crucial part of the society's campaign to raise awareness and funds for the society.

"There is no known cause or cure for Amyotrophic Lateral Sclerosis (ALS) yet, but there is hope through the ALS Society of B.C.," said Toyer.



PGA of B.C. executive director Donald Miyazaki said the association was proud of the association's participation in the Golfathons.

"In our eleven years of involvement, the efforts of our members have generated over \$1.3 million," said Miyazaki. "I am confident that with the continued support of our members, 2017 will be the most successful PGA of B.C. Golfathon for ALS to date."

ALS, also referred to as Lou Gehrig's Disease, is a fatal neuro-degenerative disorder that affects a person's motor neurons that carry messages to the muscles, resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere. Typically the person is immobilized within two to five years

of the initial diagnosis. The golf club is still accepting donations on behalf of the ALS Society, and is accepting cash or cheques for which the Society will issue a receipt.

HIRSCH CREEK GOLF & WINTER CLUB

Kitimat Man Part of Golf-a-thon for ALS Today

June 19, 2017 – CFTK TV

A Kitimat man is golfing as many holes as possible today, to raise awareness and money for the ALS Society of BC.

Winston Michell is taking part in the 12th annual PGA of British Columbia Golf-a-thon. The Hirsch Creek Golf and Winter Club is one of 36 courses around BC participating in the event. The golf-a-thon has already generated 1.3 million dollars in its first 11 years, and has assisted the tens of thousands of British Columbians affected by Amyotrophic Lateral Sclerosis (ALS), which is also known as Lou Gehrig's disease.

Kitimat Man Part of Golf-a-thon for ALS Today

June 19, 2017 – iHeart Radio

2017 PGA OF B.C. GOLFATHON for ALS

PGA of BC Golf Professionals Swing for the Cure FOR IMMEDIATE RELEASE:

During the month of June, golf professionals will golf from sunrise to sunset to support those living with ALS.

On Monday June 19th, 2017) Winston Michell of Hirsch Creek Golf & Winter Club, Kitimat BC will golf as many holes as possible to raise awareness and funds for the ALS Society of BC. The Hirsch Creek Golf & Winter Club is one of 36 golf courses located across BC participating in the 12th Annual PGA of B.C. Golfathon for ALS.

Donald Miyazaki, Executive Director of the PGA of BC; "On behalf of the Association, I am extremely excited for the PGA of BC's decade of participation with Golfathon for ALS, benefiting the ALS Society of BC patient services. In our eleven years of involvement, the efforts of our members have generated over \$1.3 million. We have also assisted the tens of thousands of individuals in British Columbia affected by this deadly disease. I am confident that with the continued support of our members, 2017 will be the most successful PGA of B.C. Golfathon for ALS to date."

"How many sports can we play all our life, and of those, how many can we enjoy alongside friends and family? For myself and the professionals of the PGA of BC - Golf tops that list! It's why I'm encouraging you and your foursome to lend your support, as BC's dedicated professionals tee it up to do their part in helping find a cure. As an avid golfer, I couldn't get to the tee box quick enough to become a part of the hugely successful PGA of BC Golfathon for ALS as its Ambassador. My friend's mom is battling ALS so raising funds for patient services is near to my heart. Let's unite and get behind the PGA of BC and it's dedicated professionals. Thank you for your support....now let's hit the links!`` - Jay Janower, Sports Anchor/Reporter, Global News BC

KAMLOOPS GOLF & COUNTRY CLUB

Kamloops Golf & Country Club pros ready for Golfathon for ALS

June 10, 2017 – Kamloops This Week



They may need tubes of blister cream and plenty of energy bars, but two Kamloops golf professionals are more than happy to sacrifice their time for an important cause.

Kamloops Golf & Country Club will be the site of a remarkable golfing marathon on Thursday, June 15 — and you can be part of the event. The 12th annual PGA of B.C. Golfathon for ALS will take place at 36 courses across B.C.

— including the Kamloops course just past the airport. Each year, the

event raises awareness of, and funds for, the ALS Society of B.C. Since its inception in 2005, the golfathon has raised

\$1.3 million for the cause, with this year's provincewide goal being at least \$200,000.

On June 15, Kamloops Golf & Country Club general manager and executive pro Brice MacDermott and head pro Alec Hubert will play golf for 17.5 hours, hoping to finish 14 rounds and complete 252 holes.

To accomplish this Herculean feat, MacDermott and Hubert will be up with the birds, teeing off at 4:30 a.m. and driving, pitching, chipping and putting straight through to 10 p.m.

MacDermott said the goal is to finish rounds in a time of 70 to 90 minutes, the 14-round, 252-hole dream can be realized.

"I have participated in this on five separate occasions, playing over 850 holes of golf in the five years," he said. "This year, we hope to raise over \$3,000 for the cause."

KAMLOOPS GOLF & COUNTRY CLUB

Kamloops Golfathon raising thousands of dollars of ALS patients in B.C.
June 15, 2017 – CFJC Today



KAMLOOPS — The Kamloops Golf and Country club was busy all Thursday with players on every tee box taking advantage of the summer weather. But no one was busier today than the club's head pro and general manager.

Alec Hubert and Bryce McDermott have been on the course since just after 4 a.m., playing as many rounds as they can as part of the ALS Golfathon.

"We got out here at 3:45. We teed off at nine minutes after 4 a.m. and we're on our ninth round of golf," said Hubert at 2 p.m. on Thursday afternoon. "I think we're averaging just over an hour on each round and trying to keep that pace for the whole day."

The pair will be playing until sun down, hoping to raise as much money for the ALS Society as possible.

Donations have been coming in from club members and the general public, and Hubert and McDermott have exceeded the \$3,000 mark. Both have been impacted by the disease.

"In 2007, I participated in the Golfathon, and then the next year one of my good friend's father got diagnosed with ALS, so it started to hit home a little more," said McDermott, the club's general manager. "Then a fellow PGA member actually got diagnosed shortly thereafter and actually just left us. In their memory, I'm happy to continue to do this as long as I can."

The Golfathon is happening at golf courses across the province. Since 2005, during the PGA of BC Golfathon for ALS, 199,686 holes of golf have been played by 859 professionals to support people living with ALS in B.C. Nine hole-in-ones have been recorded.

KAMLOOPS GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

June 23, 2017 – ALS Society of BC



On June 15, 2017, Alec Hubert and Brice MacDermott golfed 252 holes in support of those living with ALS. For Alec, it was his first time participating in the Golfathon for ALS, while it was Brice's sixth time. The two golfed from 4:10 am, until 8:40 pm.

Alec finished with an average score of 72.5, with 49 birdies, and Brice scored 76.4, with 30 birdies and one eagle.

"In 2007, I participated in the Golfathon, and then the next year one of my good friend's father got diagnosed with ALS, so it started to hit home a little more," said Brice, General Manager at the golf club, to CFJC Today. "Then a fellow PGA member actually got diagnosed shortly thereafter and actually just left us. In their memory, I'm happy to continue to do this as long as I can."

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig's Disease, is a fatal

neurodegenerative disorder that affects the person's motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

PGA of BC Golfathon for ALS – Kamloops

EVENT ENDED

WHERE	Kamloops Golf Club - 2960 Tranquille Rd, Kamloops, BC View Map
WHEN	Jun 15 5:00 AM - 10:00 PM Add to Calendar
WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

MAYFAIR LAKES GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

June 23, 2017 – ALS Society of BC



On June 21, 2017, Brian Coe and Nicole Jordan golfed 324 holes in support of those living with ALS. From 4:07 am to 9:35 pm, they golfed nine full rounds, with a total of two eagles, 39 birdies, and the following scores:

Brian – 72, 73, 78, 71, 73, 76, 73, 72, 71

Nicole – 78, 77, 79, 79, 76, 73, 76, 74, 75

“Nicole and I look forward every year to supporting this cause, lending our muscles to raise awareness and donations for ALS!” said Brian Coe, Head Golf Professional at Mayfair Lakes. “It is a long day, a lot of swings but a lot of fun. I do want to thank everyone around our facility for the support throughout the day, it pushes us a little more every year to see our members and guests come out to cheer us on.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting

in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis.

There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

PGA of BC Golfathon for ALS – Mayfair Lakes

EVENT ENDED

📍 WHERE	Mayfair Lakes Golf & Country Club - 5460 No 7 Rd, Richmond, BC View Map
📅 WHEN	Jun 21 5:00 AM - 10:00 PM Add to Calendar
🌐 WEBSITE	http://www.golfathonforals.com

MOUNT BRENTON GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

July 24, 2017 – ALS Society of BC



Photo by Don Bodger

On July 20, 2017, Jan Best golfed 126 holes in support of those living with ALS. Golfing from 5:00am to 2:00pm, Jan shot 1 eagle, 22 birdies, and the following scores:

69, 72, 70, 73, 69, 76, 76

According to Jan, the pace of play was good for the day. He had four caddies, and was able to get seven rounds done quicker than usual. To top it off, the weather was perfect throughout his Golfathon.

“This was my 7th time doing the Golfathon,” said Jan Best, Head Golf Professional at Mount Brenton. “It’s one of those days we really look forward to, as it’s a big day for golf in BC, and for the cause.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

MOUNT PAUL GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

June 27, 2017 – ALS Society of BC



On June 20, 2017, Danny Latin and Rick Shick, along with Bryan Cederholm and Brian Wornstaff, golfed 558 holes to support those living with ALS.

“The golfers that went out are Danny Latin (10 rounds of 9), Rick Shick (10 of 9) both CPGA and then shop staff Bryan Cederholm (41 rounds of 9) & Brian Wornstaff on a torn Achilles (1),” said Danny Latin, Head Golf Professional at Mt. Paul. “There were a few eagles, lots of birdies, but nothing else out of the ordinary. They started at 4:00 am and young shop employee Bryan Cederholm played the afternoon shift until darkness stopped him.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the

person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

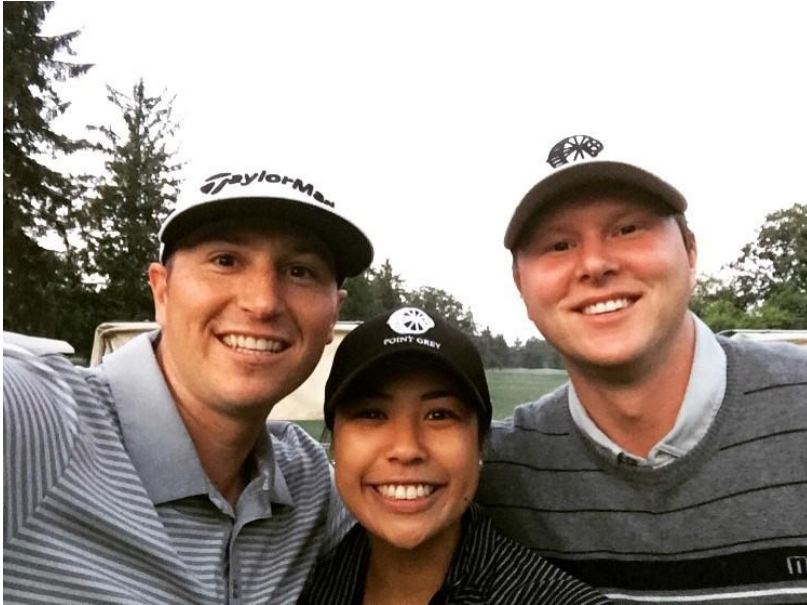
Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

POINT GREY GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

June 27, 2017 – ALS Society of BC



On June 30, 2017, Dave Zibrik, Stephanie Wong, and Clark MacPherson golfed a total of 426 holes in support of those living with ALS. Golfing from 5:00am to 7:17pm, the three golfed the following amount of holes and scores for each round:

Clark: 150 holes – 67, 64, 69, 64, 70, 66, 73, 65

Stephanie: 150 holes – 68, 71, 71, 73, 75, 72, 76, 66

Dave: 126 holes – 61, 65, 62, 67, 67, 67, 70

A total of 103 birdies and 7 eagles were made; Steph made four birdies in a row, and Dave eagled one of the holes three times in a row. The golf pros say that another highlight of the day included the support of the golf club's members, for being easy going in allowing them to pass through the golf course throughout the day. Their Golfathon raised over \$9,000, which exceeded their goal of \$5,000.

"We had a great day," said Dave, Head Golf Professional at Point Grey. "We're looking forward to doing it again next year."

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Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

QUILCHENA GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

June 28, 2017 – ALS Society of BC



On June 26, 2017, Victor Vianzon, John Vu, Mark Kitts, and Tom Flockhart golfed 270 holes in support of those living with ALS. Mark, John, and Victor golfed 72 holes each, while Tom golfed 54 holes. Golfing from 7am to 4pm, Mark shot three eagles, and John and Victor both shot one each.

“It was a great day for golf; the weather was warm and breezy,” said Victor Vianzon, Head Golf Professional at Quilchena. “Thank you to Jim Gordon who has been our fore-

caddie for over 10 years now. He’s been a big help to us whenever we do our golfathon.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

PGA of BC Golfathon for ALS – Quilchena

EVENT ENDED

📍 WHERE	Quilchena Golf & Country Club - 3551 Granville Ave, Richmond, BC View Map
📅 WHEN	Jun 26 5:00 AM - 10:00 PM Add to Calendar
🌐 WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

RICHMOND COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

June 20, 2017 – ALS Society of BC



On June 12, 2017, Robbie Woods golfed from 7:00am to 12:30pm to raise funds and awareness for the ALS Society of BC.

“On Monday June 12, I participated in the Golfathon for ALS at Richmond Country Club playing a total of 60 holes,” said Robbie Woods, Golf Shop Associate at the Richmond Country Club. “Standing on the tee by 7:00, I played 60 holes in about 5 hours and shot a score of -9. Making 14 birdies, 5 bogeys and the rest pars, I was happy I got to participate in the Golfathon event and raise money for ALS. This was my second year doing it and I hope that Richmond Country Club can continue to contribute its part to the ALS Society.”

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fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

PGA of BC Golfathon for ALS – Richmond Country Club

EVENT ENDED

📍 WHERE	Richmond Country Club - 9100 Steveston Hwy, Richmond, BC View Map
📅 WHEN	Jun 12 5:00 AM - 10:00 PM Add to Calendar
🌐 WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

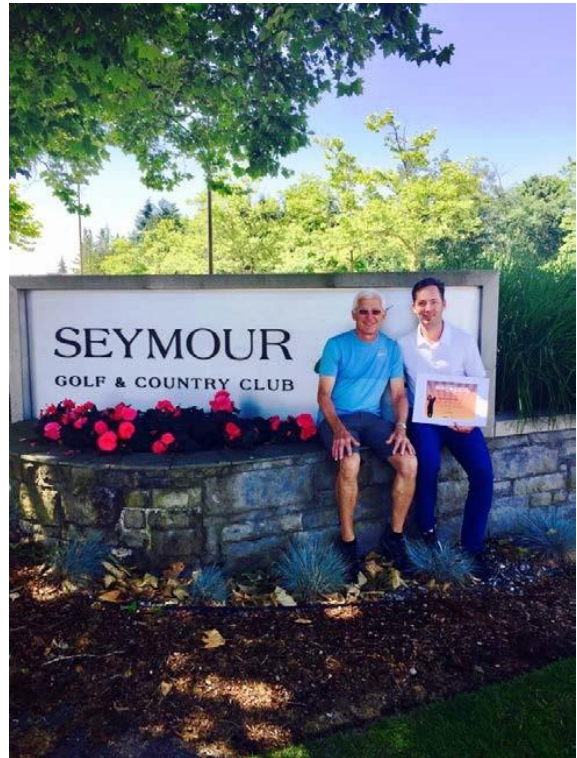
SEYMOUR GOLF & COUNTRY CLUB

Golfathon for ALS

July 11, 2017 – North Shore News Kudos

Rick Poliquin (left) who is living with ALS recognizes golf professionals Lenny Cyr (right) and Dale Schienbein (not pictured) of the Seymour Golf and Country Club for their participation in the PGA of BC Golfathon for ALS on June 29.

Since the golfathons inception 12 years ago, Cyr and Schienbein have raised \$185,805 for the ALS Society of BC. golfathonforals.com alsbc.ca



Golfers rise early to raise green for B.C. ALS Society

August 9, 2017 - Deep Cove Crier

Seymour Golf & Country Club played host to an epic 81-hole golf game for a good cause June 29.

Seymour's golf pro Dale Schienbein and Lenny Cyr teed off at 4:50 a.m. and hung up the clubs at 10:10 p.m., as part of a golf-a-thon to raise money in support for those living with ALS.

The philanthropic duo was putting on the ninth green (the first time around) when the sun crested over the North Shore Mountains for a banner day on the links. Here are some fun facts from the event:

Cyr shot rounds of 67-68-66-69-35, for an average of 67.5. Schienbein had rounds of 75-72-77-76-38, for an average of 75.

Cyr had 21 birdies and one eagle. Schienbein had nine birdies and no eagles.

They made it through the day without losing a ball, but exhausted two power carts. Total elapsed time of golf was just over 17 hours.

Cyr and Schienbein raised a record \$27,046 for the ALS Society of B.C., with more than 161 pledges from Seymour members and staff, friends and fellow golf industry associates.

Over the past 11 years, Seymour Golf & Country Club has raised more than \$238,000 for the B.C. ALS Society.

SEYMOUR GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

June 20, 2017 – ALS Society of BC

On July 17, Dale Schienbein and Lenny Cyr golfed 81 holes each in support of those living with ALS. They golfed from 4:50 am to 10:10 pm.

A recap message to his members, written by Head Golf Pro Dale Schienbein:

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Please accept this thank you as my appreciation for your donation to the ALS Golf-A-Thon that Lenny and I participated two weeks ago (sorry it has taken a while getting this note of thanks to you – with the opening of the back nine we have had lots of events occurring in the last couple of weeks!) To date we have received 161 pledges from Members and staff of Seymour G&CC, friends and fellow golf industry associates. Thank you!!!

We started our day with a 3:45 alarm call and teed it up Thursday morning at 4:50 am playing our first 9 holes in 1 hour and 25 mins. We called it quits at 10:10 with a total of 81 holes being played.

The weather was outstanding as we teed off with light sweaters and very quickly shed those in the first round. The day was sunny, warm and was probably the best weather we have experienced for any of our last 11 Golf-A-Thons.

How was the golf you are wondering?

Lenny shot rounds of 67-68-66-69-35 for an average of 67.5. Wow - Lenny hit the ball great and I can't remember him missing a putt! He has had a great year playing so far and I think will see more tournament success as the season unfolds. I was certainly impressed watching the shots he hit and how effortlessly he played. For as long as he hits the ball, he is even a better putter!

Dale had rounds of 75-72-77-76-38 for an average of 75. With the busyness of this season, this was the first time on the golf course for me this year. I had hurt my shoulder playing hockey earlier in the spring and wasn't sure if I would be able to complete the Golf-A-Thon or not. The shoulder was sore but thanks to Advil, I was able to play the entire day! My short game wasn't very sharp and I made a lot of "middle of the fairway" bogeys but that is what one gets when you don't play much – funny how we get what we deserve in this game!! All in all, it was an enjoyable experience and it sure beats working in front of a computer!!

Some additional facts:

- Lenny had 21 birdies and 1 eagle. Dale had 9 birdies and no eagles!!
- Special thanks go out to Janette Calder and her daughter and later in the day Peter Stevenson-Moore and his wife who kept us company during some of our day.

- Dale and Lenny made it through the day without losing a ball!
- We went through 10 water bottles necessitating many trips to the water coolers – they sure are a fabulous addition to our facility!
- We packed food for our day and with all the food we had in the cart, the crows only managed to get a hold of a cinnamon bun that Lindy brought out to us. Other than that we were able to shut out the wildlife from raiding our golf carts!
- We were putting out on the ninth green when the sun crested over the North Shore Mountains on our opening round.
- We used 11 sand and seed bottles and exhausted two power carts
- Total elapsed time of golf was just over 17 hours
- Dale managed to survive the entire day without drinking even one Coke!
- No one was crippled the next day. Aside from a few aches and pains Friday was just another regular day for us.
- Similar to past years, I had hoped I would play more holes than e-mails received that day. I am happy to say I did achieve this goal (but it was close) with 71 waiting for me on Saturday morning!! Aughhh!!

Most importantly, Lenny and I are very proud to report that through your support we were able to raise a record \$27,046.00 (and pledges are still coming in) for the ALS Society of BC. Over the past eleven years, Seymour has led the Province in raising over \$238,000 for the ALS Society!! Thank you so much!!!!!! Please know that you are making a difference both for ALS patients and in the lives of their family members!!

--

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Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

SHAUGHNESSY GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

July 5, 2017 – ALS Society of BC



On June 26, 2017, Vaughn Marshall, Michael Thompson, Alan Palmer, Jared Siminoff, Branden Stewart, and Zach Belitsky golfed 550 holes collectively, in support of those living with ALS. They golfed from 5:00am until 3:00pm.

“The Shaughnessy golf professionals were thrilled to help support such a great cause,” said Vaughn, Associate Golf Professional at Shaughnessy. “We had tremendous support from our Shaughnessy members and encouraged us throughout the day. We look forward to helping again in the future. We raised over \$8,000 playing a combined total of 550 holes.”

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SPALLUMCHEEN GOLF & COUNTRY CLUB

Golfathon benefits ALS Society

June 16, 2017 – Vernon Morning Star



Spallumcheen head pro Myles Johnson among many B.C. PGA golfers helping out in golf marathon

Spallumcheen Golf and Country Club head pro Myles Johnson will tee it up for charity again this month.

Johnson and partner, former Spall assistant Siegie Schreve, will be among PGA golf professionals taking part in the PGA of B.C. Golfathon for ALS this month.

Johnson and Schreve, now an employee with CIBC, will play from sunrise to sunset at Spall June 26 to raise funds for the ALS Society of B.C.'s Patient Services Fund.

"It's a long, tiring day but not tiring one bit when you think what people with ALS go through," said Johnson, who has participated in such golfathons before for charity.

"It's a great event. It's very well supported by our club members and guests."

Golf pros at more than 35 courses throughout the province are taking part in such golfathons throughout June, as the month is officially recognized in B.C. as ALS Awareness Month.

ALS is a neurodegeneration having shared characteristics with Alzheimer's and Parkinson's diseases. It affects about two per 100,000 persons, but at any given time there are about 4,000 people living with ALS in Canada, 400 in B.C.

The disease can hit anyone, at any time, regardless of age, gender or ethnic origin. The average life expectancy after diagnosis is two-to-five years.

Donations to Johnson and Schreve can be made at the Spallumcheen pro shop or online at www.golfathonforals.com and go to golfers and courses to find the Spall pair.

SPALLUMCHEEN GOLF & COUNTRY CLUB

Golf for ALS

July 8, 2017 – Vernon Morning Star



Golf professionals played from sunrise to sunset

A fundraising golfathon swung out support for struggling B.C. ALS patients.

Pro Myles Johnston and Sieg Schreve played as many rounds of golf at the Spallumcheen Golf and Country Club as they could swing from 5:30 a.m. to sunset. The pair managed to raise around \$3,000 to go toward ALS.

The men felt lucky to have some clouds to block some of the sun, but the day still

heated up along the course of their 162 holes.

“We just want to raise money and awareness for the ALS Society of B.C.,” said Johnston.

Murray Vatamaniuck, who lives with ALS, went down to the club with his son Chip Vatamaniuck to show his support and thank the men for their efforts.

“I wanted them to know I appreciate them,” said Murray, who has been living with the disease for four years.

Awareness is important to patients, Murray said. Through these important fundraisers, ALS patients are able to receive every day items to make their lives a little easier.

“They help get support rods for balance, a lift chair for the living room, bench for the shower, or anything else that makes it easier,” said Murray.

He worked as a conservation officer in Vernon from 1986 to 2003, and is now doing a personal fundraiser that will lead into the annual ALS walk at Polson Park on Sept. 9. Vatamaniuck encourages people to come together and help him raise the funds needed for the near future.

Johnson and Schreve were among professionals at more than 35 locations taking part in golfathons throughout June to raise ALS funds and awareness.

ALS affects approximately two out of 100,000 people and around 4,000 Canadians are living with the disease every day. The ALS Society of B.C. helps provide support to patients and raise funds for services, research, and awareness of the disease.

To donate to Murray, search for the Vernon walk and his name at www.alsbc.ca/events/2017-walks-als-bc-yukon.

SPALLUMCHEEN GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

June 26, 2017 – ALS Society of BC

On June 26, 2017, Myles Johnson and Sieg Schreve golfed 162 holes each in support of

those living with ALS. Golfing from 4:50am to 8:50pm, Myles finished with a score of -16, while Sieg finished with -5.

One of the highlights of the day included the attendance of a man living with ALS, Murray, who came out with his son, Chip, to cheer on the golfers.

“We had a great day, and the weather was beautiful. We had lots of fun, raised lots of money, and got to meet Murray. We’re very happy to help in any way we can,” said Myles, Head Golf Professional at Spallumcheen.

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PGA of BC Golfathon for ALS – Spallumcheen

EVENT ENDED

📍 WHERE	Spallumcheen Golf & Country Club - 9401 BC-97, Vernon, BC View Map
📅 WHEN	Jun 26 5:00 AM - 10:00 PM Add to Calendar
🌐 WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar



ST. EUGENE GOLF RESORT & CASINO

Local golf pros setting out on golf marathon for ALS Society

June 27, 2017 – Cranbrook Daily Townsman



Cindy Soukoroff and Chris Medford of St. Eugene Resort will golf as many as 200 holes, Thursday, June 29

Golf pros around B.C. are hitting the links — again and again and again — in support of the ALS Society of BC, Thursday, June 29.

Out at St. Eugene Mission Golf Resort, local pros Cindy Soukoroff & Chris Medford will be setting out at dawn and finishing up at dusk, aiming to golf as many as 200 holes, as part of the 12th Annual PGA of B.C. Golfathon for ALS.

“We have 113 golfers this year at 36 different courses,” said Wendy Toyer, Executive Director of the ALS Society of BC. “It’s a huge fundraiser for us. We’re hoping this year we’ll break the \$1.5 million mark since it started 12 years ago.”

Toyer said the golf pros will be golfing upwards of 150-200 holes in one day, and most of them are shooting under par.

“When you think of them golfing that many holes in a day, they’re golfing four times the speed of regular golf,” Toyer said. “If you’re on the course that day, you may see the pro whose doing the golf-a-thon come through your foursome four times. They’re requesting playthrough privileges, right? They just go like crazy!”

“It also creates a tremendous amount of awareness because it is such a spectacle. It’s quite phenomenal to watch. I know last year Cindy had her golf cart decorated up and in the sand trap she had taken the rake and written ALS in the sand.”

You can pledge support to Soukoroff and Medford, and help out the ALS Society of BC in a number of ways. Each course has their various ways of fundraising, Toyer said. People will sometimes go pledge how many birdies their going to make, or sometimes they'll pledge on the score of a round. The golfers take pledges at the course, but you can also go online at golfathonforals.com and each course has its own fundraising page with a thermometer on it.

People can pledge right online to show their support for the golf pro, and they get an immediate electronic tax receipt.

Public support is encouraged, Toyer said.

"You can imagine after golfing for eight hours straight, it's kind of nice to have someone out there to pat you on the back.

"And what warms my heart is when I go to the golf courses after, in July, when I'm on my road trip around B.C., every year they always promise they'll come back. So it just gets growing and getting bigger and bigger. It started 12 years ago with just one golf pro."




Since the inception of the golf-a-thon, in 2005, these golfers have golfed three quarters of the way around the earth — at the equator, Toyer said.

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig's Disease, is a fatal neurodegenerative disorder that affects the person's motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere. ALS shares characteristics with Alzheimer's and Parkinson's diseases. These are disorders of the aging Nervous System, with a peak onset at about 60 years of age. However, young-onset of ALS is not rare. Typically the person is immobilized within two to five years of the initial diagnosis.

ALS affects about two in 100,000 people, but at any given time there are about 4,000 people living with ALS in Canada.

PGA of BC Golfathon for ALS – St. Eugene

EVENT ENDED

 WHERE	St. Eugene Golf Resort & Casino - 7777 Mission Road, Cranbrook, BC View Map
 WHEN	Jun 29 5:00 AM - 10:00 PM Add to Calendar
 WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

ST. EUGENE GOLF RESORT & CASINO

162 holes, from 4 am to 10 pm, for ALS

July 6, 2017 – Cranbrook Daily Townsman



On June 29, 2017, Cindy Soukoroff and Chris Medford golfed 162 holes each in support of those living with ALS. The two golfed from 4 am to 10 pm.

"It was a good day, with fantastic weather, and everybody at the golf course was very supportive," said Cindy, Head Golf Professional at St. Eugene.

"The main purpose of this was to raise awareness and funds for ALS, and it was great coming together with others who have been, or know someone, who has been personally

affected by the disease."

As of Wednesday, July 6, it was reported that the two had raised over \$2,000, and counting.

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Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.



SUN RIVERS GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

July 10, 2017 – ALS Society of BC



From June 28 to June 29, 2017, Jinn Baik, David Hole, Kirk Laukkanen, and Brett Greenman golfed 229 holes each, in support of those living with ALS. They golfed for **24 hours**

– from 10:00pm on June 28, to 10:00pm on the 29th.

Collectively, they shot 4 eagles and 64 birdies.

“We are at \$1,815 for donations and counting,” said Jinn Baik, Pro Shop Manager at Sun Rivers. “The event was a great success at our course, and everyone had an absolute blast while being out there for a great cause.”

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affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

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Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

PGA of BC Golfathon for ALS – Sun Rivers

EVENT ENDED

📍 WHERE	Sun Rivers Golf Course - 1000 Clubhouse Dr, Kamloops, BC View Map
📅 WHEN	Jun 29 5:00 AM - 10:00 PM Add to Calendar
💻 WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

SUNSET RANCH GOLF & COUNTRY CLUB

PGA of BC Golf Professionals Swing for the Cure

May 29, 2017 – ALS Society of BC



During the month of June, golf professionals will golf from sunrise to sunset to support those living with ALS.

Getting an early start on May 24th, 2017 Cody Bell and Jake Pilon, Sunset Ranch Golf & Country Club, Kelowna BC. The Sunset Ranch Golf & Country Club Course is one of 35 golf courses located across BC participating in the 12th Annual PGA of B.C. Golfathon for ALS.

Report from Cody:

We sure had a blast playing and supporting the ALS Society of BC.

Jake and I started at 5:30am and managed to play four full rounds (72 holes) until we stopped at 2:00pm to help prepare for our first Major Men's Night of the year.

Jake, Mike Loewen (our head golf professional), and myself then went out in the 3:30pm shotgun to play our 5th and last round of the day. Although we didn't keep our score too seriously in the first 4 rounds, we did keep our scores in the last round (the Men's Night round). Jake shot a 71 and I ended up shooting the lowest round of my life and setting a new course record here at Sunset Ranch, 62 with 12 birdies and 2 bogeys.

When all was said and done, Jake and I managed to raise just over \$900 on the day. Although I have not had any family or friends affected by ALS, Jake lost a close family friend to ALS which was the reason for us wanting to partake in the event.

Also, one of our long-time members, Rick Whitaker, passed away from ALS and the first Major Men's Night is in memory of him.

Cody Bell

Donald Miyazaki, Executive Director of the PGA of BC; "On behalf of the Association, I am extremely excited for the PGA of BC's decade of participation with Golfathon for ALS, benefiting the ALS Society of BC patient services. In our eleven years of involvement, the efforts of our members have generated over \$1.3 million. We have also assisted the tens of thousands of individuals in British Columbia affected by this deadly disease. I am confident that with the continued support of our members, 2017 will be the most successful PGA of B.C. Golfathon for ALS to date."

"How many sports can we play all our life, and of those, how many can we enjoy alongside friends and family? For myself and the professionals of the PGA of BC - Golf tops that list! It's why I'm encouraging you and your foursome to lend your support, as BC's dedicated professionals tee it up to do their part in helping find a cure. As an avid golfer, I couldn't get to the tee box quick enough to become a part of the hugely successful PGA of BC Golfathon for ALS as its Ambassador. My friend's mom is battling ALS so raising funds for patient services is near to my heart. Let's unite and get behind the PGA of BC and it's dedicated professionals.

Thank you for your support....now let's hit the links!`` - Jay Janower, Sports Anchor/Reporter, Global News BC

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Help support your local golf professionals to raise awareness and funds for the ALS Society of BC.

Please Donate. www.golfathonforals.com

THE OKANAGAN GOLF CLUB

Kelowna threesome on course for ALS

July 19, 2017 – Kelowna Capital News



Fellow pros Lee Ranger, Ryan Desharnais and Connor Kozak are putting their golfing stamina to the test today at the Okanagan Golf Club.

The threesome is in the process of playing as many holes as possible to raise awareness and funds for the ALS Society of B.C.

The Okanagan Golf Club is one of 36 courses across B.C. participating in the 12th Annual PGA of B.C. Golfathon for ALS

“On behalf of the Association, I am extremely excited for the PGA of BC’s decade of participation with Golfathon for ALS, benefiting the ALS Society of BC patient services,” said Donald Miyazaki, Executive Director of the PGA of BC. “In our 11 years of involvement, the efforts of our members have generated over \$1.3 million. We have also assisted the tens of thousands of individuals in British Columbia affected by this deadly disease.

“I am confident that with the continued support of our members, 2017 will be the most successful PGA of B.C. Golfathon for ALS to date.”

“As an avid golfer, I couldn’t get to the tee box quick enough to become a part of the hugely successful PGA of BC Golfathon for ALS as its Ambassador,” said Global News BC sports anchor Jay Janower. “My friend’s mom is battling ALS so raising funds for patient services is near to my heart. Let’s unite and get behind the PGA of BC and it’s dedicated professionals. Thank you for your support..”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

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THE OKANAGAN GOLF CLUB

Pros on course for ALS

July 25, 2017 – Kelowna Capital News



Under normal circumstances, Okanagan Golf Club pros Lee Ranger, Ryan Desharnais and Connor Kozak would never spend more than 16 hours on a golf course.

But when it came to supporting a worthy cause, the threesome was willing and able.

On July 19, as part of the Ranger, Desharnais and Kozak golfed 144 holes each in support of those living with ALS. The threesome golfed from 5:10 a.m. to 9:20 p.m. as part of the PGA of BC Golfathon for ALS.

“For myself, this event is inspired by my father, Dave Ranger, who has ALS,” said Lee Ranger, head golf professional at Okanagan. “It is his third year of diagnosis, and it was just last year that I kicked the Golfathon off again at this golf course, on his behalf.

“He’s an avid golfer himself, but he has lost

his ability to play golf. The golf club and members have been very supportive of this event, and we had lots of support from the people that we played through. We’re also very fortunate to have two golf courses to play back and forth.”

Amyotrophic Lateral Sclerosis (ALS), also referred to as Lou Gehrig’s Disease, is a fatal neurodegenerative disorder that affects the person’s motor neurons that carry messages to the muscles resulting in weakness and wasting in arms, legs, mouth, throat and elsewhere; typically the person is immobilized within two to five years of the initial diagnosis. There is no known cause or cure yet, but there is hope through the ALS Society of BC.

Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

To support local golf professionals who are raising awareness and funds for the ALS Society of BC, go to golfathonforals.com

THE WESTIN BEAR MOUNTAIN GOLF RESORT

Golfathon raises funds for BC ALS Society

June 21, 2017 – Victoria News



For Bear Mountain golf sales manager Chris Currie, Wednesday was equal parts fun, gruelling and emotional.

Currie was grouped with the resort's owner Dan Matthews and assistant professional Jaegan Patron as they hit a few shots – 100 holes worth to be precise

– and shared some laughs during the the PGA of BC's 12th annual golfathon event, which raises money for the ALS Society of BC and provides support services to patients and their families.

But the event always hits particularly close to home for Currie, who lost his father Leonard to ALS in 2014.

"On a beautiful day like this you're having giggles and you're having great food and beverage as well but every so often I think of my dad, who pretty much introduced me to the game...It is a tough day but it's obviously rewarding," he said.

The Langford course was one of 36 to participate in this year's event across the province and as of Wednesday they had just about hit this year's fundraising goal of \$10,000 thanks to the generosity of their members and the broader public.

Currie believes that the Ice Bucket Challenge in 2014, a viral social media campaign, has really done wonders to raise awareness about the deadly disease.

"Before the Ice Bucket Challenge the ALS Society just didn't get the same type of exposure as [other] diseases," he said. "But oddly enough, you just talk to one or two people and everyone knows someone who suffered with this illness."

As for the task at hand, it turns out 100 holes of golf in a day isn't for the faint of heart.

The group got underway at 4:30 a.m. with a goal of being done around dinner time. Last year, some slower play meant they didn't finish until around sunset, but by 11:00 a.m. Currie was encouraged by the pace that they were keeping this year.

"You're still having a lot of fun playing golf...however when you're hitting your fourth or fifth round of the day, that's when your muscles start saying, 'hey, you haven't been doing this your whole life'," he laughed. "I remember last year on my last round I could barely get my arms around."

But it's the next day where the full effect of the golfathon is really felt. "You wake up and you're just crawling out of bed."

THE WESTIN BEAR MOUNTAIN GOLF RESORT

Our Community: 100 holes of golf link fight against ALS

June 21, 2017 – Times Colonist



For Chris Currie, this year's golf-a-thon to raise money for ALS, or Lou Gehrig's disease, hits very close to home.

Currie's father, Leonard, died of amyotrophic lateral sclerosis last June at 72. It was one year after being diagnosed with the disease, a neurological disorder in which all muscles gradually lose the ability to function.

"And he had always loved to play golf," said the golf sales manager at Westin Bear Mountain Golf Resort and Spa.

So on Tuesday, when Bear Mountain's two golf pros, Jordan Ray and Jaegan Patron, tee off at dawn to play 100 holes of golf, Currie will play alongside.

It's part of an annual event across the province. Each June, members of the Professional Golf Association of B.C. tee off and play an entire day's worth of golf to raise money for ALS.

The event has been going for 10 years. Participating professional golfers play from sunup to sundown, or 100 holes in total, depending on the course.

Last year, the fundraising total from all years past surpassed \$1 million. And last year alone, the Bear Mountain event surpassed \$4,400, almost double the original goal. This year, the goal is \$5,000.

Currie admits he is not even close to being a golf pro. "When you see my swing, it's not hard to tell." But since his father died of ALS, he approached the two pros to see if they would mind if he joined them.

"And they both said: 'Yeah, of course,' " he said.

VANCOUVER GOLF CLUB

PGA of BC Golf Professionals Swing for the Cure

June 28, 2017 – ALS Society of BC



On June 12, 2017, Mike Heenan, Grant Gray, and Bob McCusker golfed 81 holes each, along with Randy Smith who golfed one round. Golfing from 6:30am to 9:30pm, Bob and Mike kept the following scores for themselves:

Bob – 4 over par

Mike – 10 under par

A message written by Member Bob McCusker:

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Hello!

Thank you very much for your generous contribution to the ALS Golfathon at the Vancouver Golf Club!

The ALS Society of BC is dedicated to providing direct support to ALS patients, along with their families and caregivers, to ensure the best quality of life possible while dealing with ALS. Through assisting research we are committed to find cause of, and cure for Amyotrophic Lateral Sclerosis (ALS).

Vancouver Golf Club PGA of BC Professional Mike Heenan along with PGA of BC Business Development Manager Grant Gray and VGC Member Bob McCusker played 81 holes of golf on Monday June 12 at the VGC!

Members from the club as well as friends and the Club's professional staff joined in to play at various times in the day and lend their support while engaging in some friendly competition and hard fought matches!

The day kicked off at 6:30AM with Mike Heenan leading the charge in round one firing 7 birdies en route to a 66 that only took him 90 minutes to play! Proving great golf can be played quickly!

The VGC team played with high spirits until 9:30PM remembering club member and former

PGA of BC Professional Don McCusker who lost his battle with ALS in 2016. Don played 72 holes with Mike Heenan in the 2012 Golf-a-thon shortly after being diagnosed.

Funds are still being tallied and The Vancouver Golf Club team hopes to raise close to \$20,000 this year well exceeding our goal of \$15,000. We are extremely grateful with the level of contribution from family, friends, colleagues, and club members!

Thank you again for your support!

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Proceeds from the Golfathon for ALS provide crucial support services to ALS patients and their families, friends, and caregivers.

Help support your local golf professionals to raise awareness and funds for the ALS Society of BC. Please Donate. www.golfathonforals.com

PGA of BC Golfathon for ALS – Vancouver Golf Club

EVENT ENDED

 WHERE	Vancouver Golf Club - 771 Austin Ave., Coquitlam, BC View Map
 WHEN	Jun 12 5:00 AM - 10:00 PM Add to Calendar
 WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

WILLIAMS LAKE GOLF & TENNIS CLUB

Lakecity golfers to play in support of ALS research

June 14, 2017 – The Williams Lake Tribune



Two Williams Lake Golf and Tennis Club employees will be swinging the sticks June 28 and will golf as many holes as possible to raise awareness and funds for the ALS Society of BC.

The Williams Lake Golf and Tennis Club is one of 36 golf courses located throughout B.C. participating in the 12th annual PGA of BC Golfathon for ALS.

On behalf of the association, I am extremely excited for the

PGA of BC's decade of participation with Golfathon for ALS, benefiting the ALS Society of BC patient services," said Donald Miyazaki, executive director of the PGA of BC.

"In our 11 years of involvement, the efforts of our members have generated over \$1.3 million. We have also assisted the 10s of thousands of individuals in B.C. affected by this deadly disease. I am confident that with the continued support of our members, 2017 will be the most successful PGA of BC Golfathon for ALS to date."

Jay Janower, sports anchor and reporter for Global News BC, said he gladly supports the PGA of BC Golfathon for ALS as its ambassador.

"How many sports can we play all our life," he said. "And, of those, how many can we enjoy alongside friends and family? For myself and the professionals of the PGA of BC — golf tops that list. It's why I'm encouraging you and your foursome to lend your support, as BC's dedicated professionals tee it up to do their part in helping find a cure.

"My friend's mom is battling ALS so raising funds for patient services is near to my heart. Let's unite and get behind the PGA of BC and its dedicated professionals."

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Donations can be made at www.golfathonforals.com.

WILLIAMS LAKE GOLF & TENNIS CLUB

PGA of BC Golf Professionals Swing for the Cure

July 12, 2017 – ALS Society of BC



On June 28, 2017, Tyler Brouillette and Morgan Day golfed 135 holes each, in support of those living with ALS. They played from 4:45 am to 9:30 pm.

An older member of the club, who is living with ALS, rode along the course with the golfers for a couple rounds.

“We’re happy to do the Golfathon for ALS,” said Tyler, Director of Golf Operations at Williams Lake. “It’s for a cause that’s very near and dear to us.”

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PGA of BC Golfathon for ALS – Williams Lake

EVENT ENDED

WHERE	Williams Lake Golf & Tennis Club - 6 Fairview Dr, Williams Lake, BC View Map
WHEN	Jun 28 5:00 AM - 10:00 PM Add to Calendar
WEBSITE	http://www.golfathonforals.com

June 2017 – Global BC Event Calendar

WINDERMERE VALLEY GOLF COURSE

Marathon golf game in Windermere raising money for ALS

June 20, 2017 – The Drive FM



Three local golfers are hitting the links from dawn to dusk to raise money and awareness for ALS.

Dale Moore, Michael Midyette and Scott Lawlor of the Windermere Valley Golf Course are playing their home course Tuesday in support of the disease.

ALS – often referred to as Lou Gehrig’s Disease – is a fatal disorder that causes weak muscles and can immobilize victims within two to five years.

There is currently no known cure for the disease.

A similar event will be held in Cranbrook at St. Eugene Golf Resort & Casino on June 29th as part of PGA of BC’s Golfathon for ALS.

Devin Howard

(Photo courtesy of Windermere Valley Golf Course)

WINDERMERE VALLEY GOLF COURSE

PGA of BC Golf Professionals Swing for the Cure

July 12, 2017 – ALS Society of BC



On June 20, 2017, Michael Midyette, Scott Lawlor, and Dale Moore golfed 153 holes each in support of those living with ALS. The three golfers played from 6:00am to 10:30pm.

Highlights of the day included perfect weather for golf, and a 340 yard par 4 shot made by Scott.

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THANK YOU!

This year, we had over 85 golfers participate in the 12th Annual PGA of BC Golfathon for ALS! It is because of your support and dedication that we are able to offer the following services:

- A Day of Caring for Caregivers across BC
- Extensive Equipment Loan Program
- Transportation assistance for people living with ALS
- Support programs for caregivers & children affected by ALS
- Psychological support to people affected by ALS (patients & their family members)
- Web based Care Connections program
- Applied research programs
- Support from the ALS Centre Specialists
- Mobile Clinics
- Support Groups
- Increased awareness and education
- Camp Alohi Lani for youth who have a parent, grandparent, or guardian living with ALS

ADVERTISING & MARKETING

TV



PGA of BC Golfathon for ALS 30 second TV ads aired on Global TV News & BC 1 from mid-May to mid-June **247 times!** Also, during *Late Night with Stephen Colbert* and *The Talk!* Thank you to Corus Entertainment for providing matching airtime to increase our exposure.

Global BC also posted each of the Golfathons on their event calendar.

RADIO



CKNW aired 100 Golfathon for ALS radio ads during the month of June. The reach: **1,144,386 listeners!**

SOCIAL MEDIA/WEB



Golfathon for ALS event updates will be featured on the ALS BC Facebook & Twitter
Stories and event information featured on event website:
www.golfathonforals.com

PRINT

Local media will be informed of your efforts through press releases sent out by ALS BC

COMMUNITY MEDIA SUPPORT



VICTORIA NEWS



CRANBROOK DAILY TOWNSMAN



The **Morning** *Star*

NORTHERN SENTINEL

The Nelson Daily



Thank you to the PGA of British Columbia



With great appreciation to



For supporting the ALS Society of BC



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